# RESTAURANT UP DATE The latest news, products and services from the restaurant industry, for the restaurant industry

MEDIA PACK 2023











### RESTAURANT UPDATE

is an industry leading publication dedicated in providing the latest news, innovations and projects around the UK. Read by over 60,000 professional within the Restaurant Market, we pride ourselves on our editorially led publication and our unique digital distribution which provides readers the chance to explore each story or advert more wherever they are on their phone, tablet, laptop or PC.





Because our readership consists of everyone in the industry, from Head Chefs and Business Owners to Front of House and Beverage Managers, we always ensure that each issue covers everything that they need. Each story and advert has hyperlinks taking the reader straight to our clients website, generating web traffic and direct access to our their comprehensive source of other products and services they have to offer









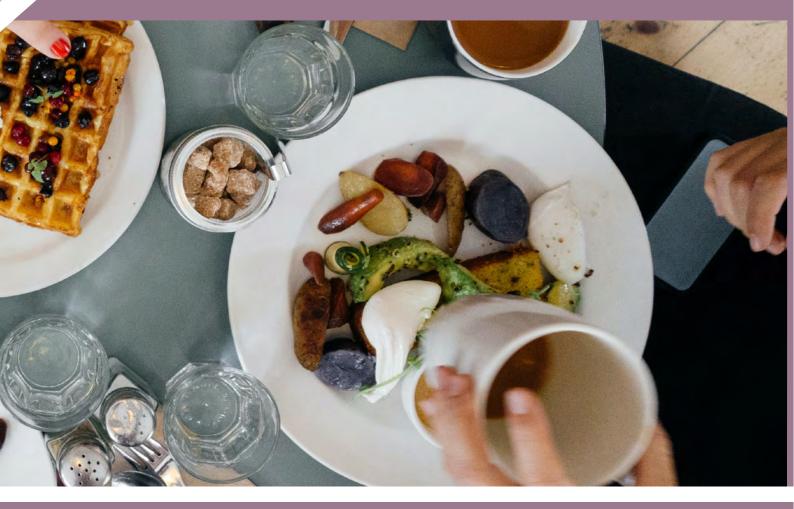
# We are currently reaching 64,062 readers within the hospitality sector and the breakdown is as follows:

- 19,539 Restaurant Owners
- 14,878 Restaruant Managers
- 5,967 Kitchen Managers
- 12,554 Hotels
- 8,925 Bars & Pubs
- 2,199 Hospitality Interior Designers

\*As of October 2022















## RATES & DATA

Size	Price	Area(mm)	Trim (mm)	Bleed(mm)
Double Page Spread	£1800	277 x 400	297 x 420	317 x 440
Full Page	£1000	277 x 190	297 x 210	317 x 230
Half Page Page	£600	130 x 190	n/a	n/a
Quarter Page	£350	130 x 92	n/a	n/a

# **CONTACT US**







To speak to a member of the team, email hello@restaurant-update.co.uk or call 020 805 09659